

Tot Spot Café Newsletter

Issue 2 - January 2008



Hello Everyone!

When Are You Opening???

Hope you all had a great time during the Holidays and that 2008 is going smoothly. I am thrilled to report that the Tot Spot Café is only weeks from opening! The walls are up and practically painted, so we are just waiting for the floors and the heating system to be installed (and YES we will have air conditioning for the hot summer months!) and then we should be ready to open the doors.

I have started a Meetup group to help us all stay connected and organize our playgroups-by-age dates using the calendar feature. You can sign up

for free by visiting <http://www.meetup.com/2617> to see all the info. The schedule will be available in the café, too...but I love the convenience of checking online to see what activities are available in a pinch.

Food & Drinks

A few months' back, I had a group of moms meet to choose our bakery supplier. The winner by a landslide was Little Rae's Bakery in Seattle. Not only did they taste the best, but they are all-natural. I will be offering some of my handmade treats, as well. Our coffee supplier will be Caffe D'arte...they make a great Capri blend which is very rich and creamy and sure to please.

I've also been coming up with my own "smoothie" recipes for the kids. I am committed to providing healthy alternatives to fast food and keeping it interesting – I've recently found the perfect blend of organic whole milk yogurt, frozen berries and fresh banana. It was a hit for my 18 month old so I'm sure your little one will love it, too. I will also be serving healthy tot-sized nibbles to suit the needs of all ages. The full menu will be available on the website soon.

Looking for Café Employees!

I am currently looking for Shift Managers, Play Area Attendants, Café Workers and Baristas. Training will be provided. These positions are perfect for a mom with kids in school who are looking to make a few extra dollars each week. Pay starts at \$10-\$12/hour for the first 6 months. At the moment, we cannot accommodate employees who would have to bring their child to work with them. As far as resumes go...I hire on personality and level of commitment. I am opening a place that I want to spend my days in, not starting a corporation. Hours available are from 8-4 M-F and 10-4 on weekends. Some evening hours will be available.

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Just the FAQs.

I've gotten a lot of calls and emails with questions about the café and I will be updating the website with the answers soon. In the meantime, here are the top questions asked:

Do you need a reservation?

No! I opened the café with the notion that moms need a place to converge whenever the need strikes...my occupancy is fairly low, limited to 50 people (including the wee ones) so if peak times get super busy, we will be taking call-ahead reservations so you don't waste a trip!

Will you be offering special Playgroups rates?

Yes! I am currently coming up with packages for private groups based on 10 or more moms. The cost would include admission charge, kid and mom snacks and drinks...all presented in a reserved area of the café. Playgroups can be scheduled during drop-in or after normal hours for larger groups. More information will be available on the website.

What about Birthday parties?

Birthday parties are going to run a bit different than you are used to. I am going to offer pricing packages by age which suits the needs of that level of development. Smaller parties can be scheduled during drop-in hours, too! Above all, I want the parties to be super-fun for kids and not tax the wallet...of course, if you want an over-the-top affair to remember, we can certainly do that, too!

The next newsletter will announce the actual opening date and the grand opening happenings as well. I can't wait to meet all of you. I've been planning this for over a year and it is so exciting to see everything come together...finally!

If you have any suggestions or questions, please feel free to email me at kat@totspotcafe.com.

Best,
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